



eNewsletter

April 2011

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New and Improved... eNewsletter Archive...



Maxi's website has undergone some significant changes lately. We now bring you the most recent addition, our new and improved [eNewsletter Archive](#). Here you can find all our past issues. We hope you enjoy!

For more information about our monthly eNewsletter please contact Joshua at 313-891-3880 or contact him via [email](#).

[Social Networks...](#)

[Customer of the Month... Bentley Environmental...](#)





You can stay up to date with any and everything Maxi by choosing to follow, friend, or "Like" us on one of these popular social networks.



Don't forget to add our RSS feed to your favorite news reader too!



For more information about Maxi's social media program please contact Joshua at 313-891-3880 or send him an [email](#).

New Product... Mosquito Dunks...

Bentley Environmental Services and Transportation, Inc. was established in 1976 and has been working with Maxi Container since 1979. Bentley purchases Hazardous Waste Bags & Boxes, Vermiculite, Salvage and Overpack Drums, Plastic and Steel Pails, IBC's, as well as Steel, Plastic and Fiber Drums from Maxi. Bentley provides transportation and disposal services for hazardous and non-hazardous waste generators. Bentley provides their customers with a complete waste stream management program, which includes:

- Free Estimate and Evaluation of Waste Streams and Processes
- Waste Stream Analytical Services and Sampling
- Transportation and Disposal of Hazardous and Non-Hazardous Waste Streams in Bulk Liquid and/or Drums
- Tank and Pit Pumping and Cleaning
- Disposal of Obsolete and Excess Chemicals - Lab Packing Services
- Universal Waste Disposal

Bentley's ongoing commitment to their customers starts with assisting them in developing a comprehensive environmental compliance program. This program utilizes waste reduction strategies as well as source reduction programs. One of their main goals is to reduce their customers' operating costs, exposure to long term liability and litigation. When asked what they thought about working with Maxi, this is what they had to say:

"For Over 30 years Maxi Container's Staff has demonstrated an extensive knowledge of packaging solutions and the applicable D.O.T. Regulations. Maxi helps generate the best result for our customers and ourselves while limiting exposure to liability and regulatory enforcement."

Maxi has been delighted to be a part of Bentley's operating routine for so long because the environmental industry mirrors our core value of promoting a more sustainable future.

"Each customer can represent challenges that require proper packaging solutions that comply with environmental regulations...Maxi's staff have provided us and our customers with the proper packaging solutions based on applicable regulatory requirements."

James Bentley



President

For more information about Bentley please visit their [website](#) or call 734-281-8433. They can also be reached by [email](#).

Fun With Drums...Aquaponics?



275-Gallon Tote turned into a backyard aquaponics system

Welcome the newest addition to our [Home & Garden](#) product line, Mosquito Dunks! These Dunks are a perfect companion to our Rain Barrels, providing safe biological mosquito control. Each dunk kills mosquito larvae for 30 days or more. Simply place one in your Rain Barrel. Mosquito Dunks are EPA registered in all 50 states and also made in the US. They are safe for pets, humans, fish, and wildlife.

To find out more about our [Mosquito Dunks](#) contact Bob at 313-891-3880 or send him an [email](#).

Maxi Recycles...

Aquaponics mixes the cultivation of plants and aquatic animals (fish) in a symbiotic environment. The bacteria created by the fish accumulate in the water and is then used and filtered out by the plants as nutrients. Water is then recirculated back to the fish. The system is a mixture of traditional aquaculture and hydroponics. Aquaponics takes the waste by-product generated from aquaculture and uses it for the nutrient solution for hydroponics. In turn, the hydroponics portion of the system acts as the filtration system to help maintain the water quality for the aquaculture portion. The system literally feeds itself, making it one of the most sustainable forms of organic gardening, and you can make one out of a used Tote too!

For more information about Aquaponics please check out Backyard Fish Farm's [Blog](#).

For more information about containers used for hydroponics or aquaponics gardening systems please contact Joshua at 313-891-3880 or send him an [email](#).



Our core values here at Maxi

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You May Have Missed...Blog Articles...

revolve around sustainability. We have been practicing these ideals for over 100 years. What started with repairing wooden barrels, has evolved and so has our outlook on preserving the earth and making the most of our resources.

If you have interest in [Recycling](#) your Industrial Packaging with Maxi or want more information please call Bob at 313-891-3880 or send him an [email](#).

All Things Green...Macomb County...



Chevy Volt charging up in the parking lot

Last week Macomb County hosted a Green Expo called "All Things Green". Taking time to educate ourselves is important and that was what our own Joshua Rubin (Creative Director) set out to do at this expo. It was a fun filled day with a lot of useful information about Electronic Vehicles, Alternative Energy, Green Education and more. The Chevy Volt was one of the main attractions and we had a chance to catch up with some of our

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[-The Life Cycle of a Box - Interactive Tracking System Utilizes QR Codes](#)

[-Michigan Schools Teach Our Children How to be Green](#)

[-Sierra Club Rain Barrel Workshop - Riverbend Community Association](#)

Maxi Works With Charter School...To Build Rocket Heater...



Maxi recently worked with Advanced Technology Academy, a charter and certified Michigan green school, in Dearborn. Steve Quinlan contacted Maxi about a new 30-Gallon Drum to be used to build a Rocket Heater. A senior class of students taking Sustainable Energy II is going to build the heater. A rocket heater, otherwise called a rocket stove or rocket mass heater, is a sustainable wood burning alternative to electronic or gas space heaters. In some developing third world countries they are also used to cook food.

If you would like to learn more about this story please read the full article [here](#).

Maxi wants to encourage other schools to contact us with any green projects or initiatives. Please contact Joshua at 313-891-3880 or via [email](#).

Upcoming Events...Green Fairs...



4/15/2011

email : Webview

friends from [Greening Detroit](#) and [MI Clean Energy](#) too!

To learn more about "All Things Green" read the full article [here](#).



New Products... Facilities Management...

Earth Day Celebration - Grosse Pointe - April 22



Do you know about all of our new products? We recently added Facilities Management to our product line. Safety does not end in the warehouse it extends to the parking lot! We now carry post covers, column and light pole protectors, speed bumps, parking curbs and more. Upgrade your facility with our Facilities Management products and cut down on maintenance costs.

Green Street Fair - Plymouth - May 6, 7, 8

For more information please call us at 313-891-3880 to talk to one of our highly trained customer service representatives or send them an [email](#).



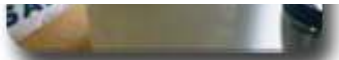
News Update...Sugar & Spice...



Green Living Festival - Rochester - May 13, 14, 15

To learn more about these events please click the logos above. Maxi will be educating the public about water conservation, composting, and container gardening. Our Rain Barrels and Compost Tumblers will

be on sale. Hope to see you there!



Sugar

In our November 2010 eNewsletter we introduced you to our very own Maxi kittens Sugar & Spice. By now many of our customers have met the cats (no longer are they just little tiny fuzz balls) and some have even asked why we have not posted more pictures of them in our newsletter. So here they are. It has been six months since they first arrived in our office and we have loved every minute of their company. Our staff loves having these pets in the workplace and would recommend other businesses give it a try. Having them around truly lightens up the mood and makes our office a happier work environment.



Spice

For more information about Maxi's involvement in community based events like these, please contact Joshua at 313-891-3880 or send him an [email](#).

Last Chance...Rain Barrel Savings...

Save \$5 per Rain Barrel

ONE COUPON PER CUSTOMER PER PURCHASE.
OFFER CAN BE APPLIED TO MULTIPLE RAIN
BARRELS BUT CAN ONLY BE USED ONCE.



Coupon Code: WRB55

Offer expires April 30, 2011

This is your last month to use our off season special savings on Rain Barrels. Bring in this coupon or reference the coupon code to receive \$5 off each and every rain barrel you purchase. That makes them only \$55 each! This offer is only good until the end of April, so call us or stop by our office to get your rain barrel **TODAY!**

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[manage](#) your preferences | [opt out](#) using **TrueRemove®**.

Got this as a forward? [Sign up](#) to receive our future emails.

