



Maxi Container, Inc.

Newsletter

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**Maxi Donates Fiber Drums...
 Recycling in the Classroom...**

Recently, Maxi was approached by [City Year Detroit](#) to help them start recycling at Osborn High School. They were wondering if we could donate twenty drums, two per classroom, to get them started. We agreed that this was a good opportunity to both support local schools and to promote recycling. Here are some photos from the delivery of the food grade fiber drums. Please support local recycling initiatives in your area!



You can read the complete article on our blog by clicking [here](#). We hope to follow up with City Year Detroit and Osborn High School in the future to continue following their recycling efforts.

For more information on Maxi's involvement in Local Recycling and if you have any ideas on how we can help, we would like to hear what you think. Please contact Joshua at 313-891-3880 or send him an [email](#).

Social Networks...

If you have not been following Maxi's every move, now you can! Maxi is now on multiple popular social networks such as [Facebook](#) and [Twitter](#); you can stay up to date with Maxi and the Drum Industry all the time, please friend, follow, tweet, blog, comment, watch, or whatever you want with Maxi on these networks...

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Blog



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For more questions or comments on Maxi's Social Networking please contact Joshua at 313-891-3880 or send him an [email](#).



Michigan Recycling Coalition



Maxi is proud to announce that we are a member of the Michigan Recycling Coalition (MRC). Maxi has been recycling, reusing, and repurposing barrels, drums, and containers for over 100 years, so we know a thing or two about being an eco-sustainable company. At Maxi, we know better than anyone that to make a change you have to start small, as we have grown from a small operation into a modern industrial distribution company, we have learned that every container counts! The same is true with the environment, you have to start small, start near home, take care of you neighborhood, local county, and state.

Please visit the MRC's [website](#) and check out all of the resources that they have available.

For more information about Maxi's involvement in the

**Customer of the Month...
 Thumb Oilseed Producers...**



Soy Beginnings, a product of Thumb Oilseed, is a leader in providing soybean food ingredient product and solutions. Its foundation products include refined non-GMO soy oil, flour and grits for application in bakery, beverages, vegetarian and other food products.

Thumb Oilseed started processing in 1999 and has been purchasing Steel Drums from Maxi since early 2002. Thumb Oilseed's strengths include raw material sourcing, the use of Non-GMO soybeans and innovative processing technology that produces refined oils with no trans-fatty acids and no cholesterol. They are pioneering the application of its product technology to develop new products with specific points of differentiation, including:

- Trait specific raw materials
- Consumer end needs, e.g., health
- Processing requirements, All natural extruder/expeller process coupled with an all-natural oil refining process

Thumb Oil Seed's products are AIB Certified and Global Organic Alliance Certified, as well as kosher as declared by the Council of Orthodox Rabbis of Greater Detroit.

Soy products offer many benefits such as:

1. High Protein Content
2. Helps to Prevent Cancer of the Breast, Prostate, Colon and Uterus (Endometrium)
3. Helps to Prevent Heart Disease
4. May Help to Prevent Osteoporosis
5. May Help to Prevent or Alleviate Menopausal Symptoms

Soy is a tasty, healthy alternative to foods normally loaded with saturated fats. Replacing traditional grease and meat products with Soy, will benefit your health. Give it a try. You can view many [Soy Recipes](#), everything from Breakfast to Dessert on their [website](#).



"Maxi Container Sales Personnel have been wonderful to work with. They provide the best in customer service. When we need drums quickly Maxi always comes through. We have had other companies contact us about purchasing their drums but we have stayed with Maxi because of the service, quality product and of course pricing. We like keeping our business in Michigan. We are very honored to be chosen as the December Customer of the Month."

-Marlene Particka
 (Purchasing Agent)

For more information on Thumb Oilseed Producers please visit their [website](#).

For more information on how you and/or your company can become Maxi's next Customer of the Month and be featured in our monthly newsletter, please give Joshua a call at 313-891-3880 or [email](#) him.

Meet the Maxi Office Staff...

This month we would like to introduce to you the office staff at Maxi. Hard working and dedicated, the office staff lives, breathes and eat drums, quite literally. Okay we are joking, but honestly these are your Maxi drum experts who assist customers no matter what their packaging need. Take a moment to meet the Maxi Office Staff, the heartbeat of our operation.



Debra Clements

MRC and other local recycling efforts please contact Rick at 313-891-3880 or send him an [email](#).



**New Product...
Drum Cabinets...**

Maxi is a distributor of top of the line safety equipment. This includes Safety Cabinets and now, Drum Cabinets! These are perfect for many applications and are designed with the end-users' needs in mind. There are 3 types of Drum Cabinets available:

- 1.) Vertical
- 2.) Double-Duty
- 3.) Horizontal



Vertical Drum Storage



Horizontal Drum Storage

Vertical storage is ideal for safely storing larger solvent-filled drums. If you use drums to dispense through a gravity flow then the horizontal cabinet is right for you. The Double-Duty cabinet is for storing both safety cans and drums.



Double-Duty Drum Storage

To view a complete detailed listing of [Drum Cabinets](#) please visit our website.

For more information about [Drum Cabinets](#) call Amanda at 313-891-3880 or send her an [email](#).



Reusable Industrial Packaging Association



Maxi is a founding member of [RIPA](#). Today we are still heavily involved in the association, please visit their website.

Please click [here](#) to view our blog entry about the last RIPA Convention in Orlando, FL.

To view some photos from the most recent RIPA Convention click [here](#).

Office Manager

Meet Debra (Debbie) Clements. There is not a thing in the office that Debbie does not know. She is a second generation Maxi employee, and makes sure the office runs smoothly and efficiently. When she is not working, Debbie enjoys spending time with her husband and family. She is an avid biker, who loves to ride motorcycles. Debbie is also an excellent gardener. She has been with Maxi for 20 years.



Amanda Clements

Accounts Receivable

Meet Amanda Clements. Amanda is lively and energetic; a very enthusiastic third generation Maxi employee. She has been making the office a fun place to work for over four years now. We all are hard workers here at Maxi, and as head of Accounts Receivable, Amanda really knows how to handle those difficult phone calls in a professional and friendly manner. She also likes to play co-ed volleyball in her free time. Amanda is getting married this coming August. Congratulations Amanda!



Annette Winkel

Sales Associate

Meet Annette Winkel. She is an avid animal lover who has three large dogs. In her free time, Annette enjoys spending time outdoors, preferably on her family's farm in Harbor Beach. When she is not at work, Annette likes to read and spend time with her boyfriend. Annette has been with Maxi for almost two years.



Robert Vannatter

VP of Marketing and Sales

Meet Robert (Bob) Vannatter. He is our sales guru. He knows anything and everything about sales and how to make our barrels roll...out the door! A great salesman, Bob has been a dedicated Maxi employee for over 17 years. When he is not at work, Bob loves to spend time with his wife and family. An self-proclaimed outdoors and wildlife enthusiast, he loves fishing, ice-fishing and hunting.

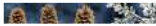


Horace Johnson

Foreman

Meet Horace Johnson. He is a life long Maxi employee (basically). He started working with us before we had our current name or location. Horace was eighteen when he began working with Max Rubin at National Drum & Barrel. After moving locations in 1980, National Drum & Barrel become Maxi Container and Horace came with us. Now in charge of all warehouse operations, Horace has grown with the company since its early years. Horace is a master gardener and enjoys watching football every Sunday. He is also a beloved husband and a proud father.

For more information in Maxi's involvement in RIPA or any association and/or organization please contact Richard at 313-891-3880 or please [email](#) him.

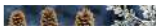


**Product...
New
Gamma Seal Lids...**

Gamma Seal Lids are for the customer who receives product in regular open head pails, but now with the Gamma Seal, that pail can be reused. Now you can create an airtight storage container out of a standard 2 or 5 gallon pail. Don't waste valuable product or waste time transferring, just snap on the Gamma Seal on and the product wont go to waste. It has an easy-on, easy-off screw top cover and the white covers are FDA compliant (food grade). The Gamma Seal is built with an unique adapter ring with rubber gasket snaps onto a pail like a conventional cover. Gamma Seal cover screws onto adapter ring. Inner gasket in cover provides an airtight seal. Pails are sold separately. Other colors available with minimum quantities. You can view the complete detailed listing of this product on our website by clicking here.

For more comparable products please check out our [Drum / Pail Accessories](#) section on our website.

For more information about Gamma Seal Lids please contact Annette at 313-891-3880 or send her an [email](#).



**Sugar & Spice...
Maxi Kitten
Update...**



Last month we introduced you to the two newest additions to the Maxi office...our official office kittens, Sugar & Spice. We found these kittens on our lot and decided to give them a home. Many schools and workplaces around the globe have started to allow pets (usually on a limited basis), and some studies show that it increases employee morale. Sugar and Spice have been busy getting to know all of the staff here at Maxi. We have two very happy little furballs running around making the workday at Maxi that much more enjoyable...thank you Sugar and Spice for being such cool cats.

For further reading about pets in the workplace please check out this [article](#).

If you have any questions about the kittens please call Annette at 313-891-3880 or [email](#) her.



Newsletter Questions & Comments:

Creative Director
Joshua Rubin
joshua@maxicontainer.com

Holiday Hours

Closed Dec. 24 & 27
Open Dec. 28 & 29



Joshua Rubin

Creative Director

Meet Joshua Rubin. Joshua is the newest member of the office staff, having started full time six months ago. Joshua has been working part-time with Maxi for the past few years. He helped redesign the company website and the image to help Maxi stay competitive in today's market. Joshua is a new father and loves spending time with his daughter Jasmine. When he is not working you can find Joshua either skateboarding, playing video games or spending time with his wife and daughter.



Richard Rubin

President

Meet Richard, the owner of Maxi Container. Rick served as Chairman of RIPA 2002-2003 and is a winner of the [Morris Hershson Award of Merit 2009](#). When he is not at work you can find him at the gym working out, spending time with his family, or catching a movie. He likes to read and is a loving husband and proud father of two. Rick is a 3rd generation barrel man.

**Creative Containers...
The Comic Waste Dump?**

Maxi is proud to announce a new section for our Newsletter, introducing Creative Container's. This section is dedicated to our customers and the creative uses they find for our products. This month we have Brian Sousa, of Alegria Marketing Print & Mail in Troy. Brian has a really cool side job, he digitally publishes original Comic Books online! As Creator of the website www.comicwastedump.com he is responsible to go to comic book expo's around the state/country and promote his website. Brian approached Maxi with an inquiry for one drum, when we found out what he was gonna do with it we were excited and asked for him to shoot us a photo of the finished product. Here it is, the official Toxic Barrel for Brian's Comic Waste Dump booth at upcoming shows. Thank you Brian, for choosing Maxi, and creating such a cool Toxic Barrel.



The Comic Waste Dump's
official Toxic Barrel

Fore more information on The Comic Waste Dump please call Brian at 248-528-2990 or send him an [email](#).

If you have used one of our products for a creative purpose please contact Joshua at 313-891-3880 or [email](#) him. We would love to have your use for our products featured in our monthly newsletter.

Closed Dec. 30 & 31

Save \$5.00 per Rain Barrel

Terra Cotta Rain Barrel Kits are going for \$55.00 instead of \$60.00 for the rest of the winter season. Get your Rain Barrel now and save extra and be prepared for spring. If you have family in the southern parts of the country, get them a rain barrel for the Holiday's.

ONE COUPON PER CUSTOMER PER PURCHASE. OFFER CAN BE APPLIED TO MULTIPLE RAIN BARRELS BUT OFFER CAN ONLY BE USED ONCE. For in store sales, print out and bring in the coupon. For online and phone sales reference: **Coupon Code #WRB55**



QR Code

Offer Expires: April 30, 2011

"MAXI means the MOST in SERVICE and QUALITY."
-Max Rubin (1923-2004)



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