



SWCRC Green Leaders

Protecting Our Environment Building Our Economy



Be one of the elite new **"GREEN LEADERS"** who will be promoted on the **Chamber web site, eblasts & news releases**. You, as a Green Leader, will receive a **Bio-degradable GL Sticker** designating your business as a **"GREEN LEADER"** that you can in turn promote in your **newsletters, marquee and press releases**.

How?

If you are a SWCRC MEMBER and demonstrate at least 75% of the following criteria, you will receive your Chamber designation as a GREEN LEADER and special recognition at the annual SWCRC Member Tribute.

- (25%) Implements conservation strategies such as recycling, energy efficiency and water conservation
- (20%) Use eco-friendly promotion or products
- (20%) Use local products made or grown locally
- (10%) Plant trees and native plants
- (10%) Use alternative energy such as solar, wind and geothermal
- (15%) Other environmentally sound practices

Applications
Accepted
Year Round

Please complete the quick form on the back and submit it to the Greening Committee. Applications will be reviewed at monthly committee meetings and you will be notified shortly thereafter.

More SWCRC Member Benefits
(734) 284-6000

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Apply to be one of the elite new **"GREEN LEADERS"** who will be promoted on the **Chamber web site, eblasts & news releases.**

Fax form to 734-284-0198 or email: info@swcrc.org

Company Name _____

Contact _____

Phone _____ Email _____

Address _____

Please check all that apply & provide examples below (Use a separate sheet of paper if necessary)

1. ___/25% Implements conservation strategies such as _____

2. ___/20% Eco-friendly promotion or products _____

3. ___/20% Uses local products made or grown locally _____

4. ___/10% Plants trees and native plants _____

5. ___/10% Uses alternative energy _____

6. ___/15% Other environmentally sound practices _____

Committee Use Only:

___% Total ___Approved: Send confirmation letter, sticker, add to all media