

State of Michigan  
Department of Energy, Labor & Economic Growth

**Request for Partners 3-3-11**

Michigan Green Jobs Innovation Strategy Grant Application

Deadline for Submissions:  
12 PM (NOON) Monday, March 14, 2011

Contact:  
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## A. Background

In an announcement in the federal register (SGA/DFA PY-10-07), the U.S. Department of Labor (USDOL), Employment and Training Administration (ETA) is soliciting proposals from Workforce Investment Act administering agencies and other organizations interested in developing job training programs designed to:

- Increase the number of individuals completing training for employment in green jobs; and to
- Increase the number of individuals training for green jobs who receive industry-recognized credentials.

USDOL/ETA is making \$40 million available nationally to fund five to eight projects designed to improve and enhance existing career training programs which move participants into and along green career pathways in at least six communities. Applicants may target and describe programs that either:

- Forge stronger linkages between Registered Apprenticeship and Pre-apprenticeship programs that expand opportunities for disadvantaged, low-skilled and/or under-represented populations to meet entry requirements; or
- Integrate the delivery of technical and basic skills training through community-based partnerships.

## B. Michigan's Green Jobs Innovation Strategy

The State of Michigan has prioritized collaboration with partners whose training programs target the following green industry sectors:

- Agriculture and Natural Resources Conservation
- Clean Transportation and Fuels
- Increasing Energy Efficiency
- Pollution Prevention and Environmental Clean Up
- Producing Renewable Energy
- Advanced Energy storage

The State of Michigan will also consider other green occupations and industry sectors listed in the USDOL/ETA SGA.

In addition, the State has identified the following desired outcomes for its energy sector training program strategy, including any efforts funded through USDOL/ETA Green Jobs Innovation Strategy grants:

- Improve the skills and retention of incumbent workers, and retrain and place dislocated workers, in traditional sectors with a growing number of jobs in the energy efficiency and renewable energy industries.
- Meet the State's targeted high-growth renewable energy and energy efficiency industry employers' needs with skilled Michigan workers.
- Train Michigan workers and create career pathways in skilled trades and other demand jobs in the state's emerging green economy.

## C. Partnership & Training Requirements for Submission

The State is looking to partner with local and regional project teams in their application in response to the USDOL/ETA's SGA. As an initial step in developing a complete grant application, the State of Michigan is requesting potential partners with innovative job training programs.

**ALL POTENTIAL PARTNERS must complete the following sections detailing the purpose, scope, and budget for the proposed program.**

## Partner Information

Name of partner:

Contact person:

Title:

Address:

Phone:

E-mail address:

Type of partner organization (workforce development entity, education and training provider, labor organization, non-profit organization, community organization, etc.):

## Statement of Purpose

- Identify the specific green industries and occupations targeted by the training program.
- Describe the geographic region/community served.
- Identify project team partners including employers, education and training providers, labor organizations, non-profit organizations and others, and outline their roles and responsibilities using the chart below:

Organization Name	Partner Type	Name	Title	Role in Project

- Describe the training needs of industry and participants within the communities the program serves or proposes to serve.

## Scope of Work

- Describe existing, evidence-based career training program, including an overview of the project scope, design, key accomplishments, and outcomes.
- Identify the training model proposed (check the appropriate box below) and address the appropriate design features:

Model 1 (Pre-Apprenticeship/Registered Apprenticeship)       Model 2 (Technical and Basic Skills Training)

**Model 1:** Partners desiring to apply under the pre-apprenticeship/Registered Apprenticeship model must address the following:

- Provide evidence of an existing partnership with a Registered Apprenticeship program sponsor.

- Describe the existing training and curriculum, approved by a Registered Apprenticeship program sponsor, which will give participants the skills and competencies needed to enter the Registered Apprenticeship Program.
- Describe the strategy used to move participants from pre-apprenticeship training directly into a Registered Apprenticeship program.
- Describe the training services used in preparing individuals for entry into a Registered Apprenticeship program or entry-level employment.
- Describe any supportive services made available to participants during the pre-apprenticeship and Registered Apprenticeship program.

**Model 2:** Partners desiring to apply under the delivery of technical and basic skills training through community-based partnerships, please address the following:

- Describe how existing basic skills training does not meet the needs of the green industry and eligible participants served.
  - Describe the process of development and/or delivery of new or improved curricula, including contextualized learning, distance learning and customized training.
  - Describe the process for assessing the skill levels, aptitudes, abilities, competencies, and supportive service needs of participants.
  - Describe any case management services and retention strategies provided to the participant.
  - Describe and supportive services that assist individuals participate in program activities.
  - Describe any job placement and career counseling services provided to the participants.
  - Explain the process used to outreach to prospective participants and employer partners.
- Describe how USDOL/ETA funding will be used to develop and/or improve and enhance green career pathways in the training program.
  - Detail specific activities the grant will fund.
  - Identify specific outcome enhancements and improvements additional funding will provide, including the number of individuals who complete training for employment in green jobs, and the number of trainees who receive industry-recognized credentials using the chart below:

<b>Program Outcomes</b>	<b>Total number of participants served</b>	<b>Number beginning training</b>	<b>Number Completing training</b>	<b>Number receiving industry-recognized credentials</b>	<b>Number of job placements</b>	<b>Number receiving on the job training</b>

- Describe capacity to sustain the proposed program enhancements.

**Budget**

- Include a proposed budget<sup>1</sup>(using the template below), which includes training costs per participant; administrative costs; costs of paid work experience, internships, and on-the-job training; and facility costs; as well as any leveraged federal, state, or local resources.

Activity	Year 1	Year 2	Year 3	Total
<b>Grand Total</b>				

- Include narrative that describes costs associate with each activity line item. Also, include a description of leveraged resources provided to support the training program.

<sup>1</sup>All budgets are negotiable and contingent upon grant award and availability of funds.

All proposals must be scalable and open to revision, and communities or regions served must not overlap with other efforts. In order to be included in the State’s application, selected communities will be required to obtain signed letters of commitment from employers and invested partners of their project, as required by the SGA.

**Applications must be submitted to the contact person listed below by 12 PM (NOON) on Monday, March 14, 2011.**

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